

AromaBeads

These handmade organza bags, containing 25 g of plastic beads scented with perfume, aromatize small spaces such as your car, closet, desk, drawer or handbag.

Benefits

- ◁ The purchase of this product is usually impulsive and sales depend on the exposure, location, colors and of course the aroma.
- ◁ The rotation of this product is usually high if it is offered at the paying counter and even more when the location is aromatized with the same scent.
- ◁ It is also an element of marketing since the client will always associate the smell with the store where he/she purchased it.
- ◁ Through the marketing of the AromaBeads the stores can self-finance the aromatization of their establishments and may even produce an additional income.
- ◁ The bags are presented in packs of 15 which complete each of the compartments of the Marketing Olfativo display unit. Four different scents can be placed at the same time.
- ◁ The estimated duration of smell is approx. 30 days but it depends on environmental conditions, since high temperatures increase evaporation.
- ◁ Customized scents could be developed with a minimum of 4,000 bags.

